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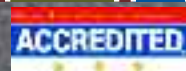
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# Bringing the Business to You!

A publication of the **Alamance County Area Chamber of Commerce**



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## letter from the president



**Mac Williams**  
Chamber President

As another chamber year draws to a close, it is fitting to use this space to say several "THANK YOUs" to many who have worked to make your chamber dues a good investment for you, particularly during these challenging economic times.

You will see on this page, the names of the Board of Directors and Officers. These individuals volunteer their time, energy, and resources all year long to lead the organization in delivering the programs and services you want as well as to provide management oversight of the organization's operations. Several of these leaders are concluding multiple years of service. Thank you for your dedication.

Throughout the year, we try to recognize and thank the many volunteers who participate in various committees such as Ambassadors, Education Council, Membership Council, Leadership Alamance, and other groups. You provide the energy, ideas, insight, and feedback that help determine what we offer and how we offer it. Thank you for participating.

On the opposite page, you will see our Chamber Sponsors. Through their sponsorships, these businesses provide extra financial support for the organization which helps lower the costs of many programs and services. Thank you for your support.

Implementing those programs and services is the job for your chamber staff which are also noted on this page. To a person, this staff is dedicated to arranging quality opportunities for you, your associates, and your business to connect with fellow members and the larger community to promote your goods and services and to provide an outlet for volunteering that is both meaningful and enjoyable. Thank you for a job well done.

The economic development and CVB functions undertaken by the chamber are possible because of cooperative partnerships with Alamance County, City of Burlington, City of Graham, City of Mebane, and Town of Elon, as well as private sector investors through the Alamance County Economic Development Foundation. We appreciate all these relationships and thank these organization's leaders for their commitment to helping make the community both compelling and competitive. Thank you for your willingness to serve.

Of course, no recounting of significant partnerships and relationships would be complete without recognition of you, the individual chamber member. The strength of the organization lies in the fact that over 750 individual businesses can do collectively what no single business or person could or would do individually. From advocacy, to supporting education, to leadership development, these important elements of community building are only possible because you are a member of your local chamber. Thank you for your membership.

To all of you for all these reasons, thank you.

### 2010 BOARD OF DIRECTORS & OFFICERS

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## workforce &amp; leadership DEVELOPMENT

## Career Fair Attended by Hundreds

Thanks to a cadre of participants, volunteers, sponsors and presenters, the 2010 Career Fair and Employment Connection was a huge success. Held September 30 at Holly Hill Mall and Business Center, the fair was four events in one.

During the morning, Career Fair booths were opened to 150 selected high school seniors giving them a chance to interact with local employers. Additionally, students attended workshops on how to get and keep that first job and heard directly from a labor market specialist about jobs of the future. Volunteers from the Alamance County Human Resources Association offered to help adult jobseekers develop a professional résumé and volunteers from Career Net hosted a *Jobseekers' Roundtable*, sharing best practices for successful reemployment.

A networking luncheon for career fair registrants and human resource specialists featured a keynote address by Dr. Holly Latty-Mann of The Leadership Trust.

The Career Fair attracted more than 500 members of the general public, giving them a chance to interact with 22 businesses and agencies. Attendees walked away with information about current and future job opportunities as well as local opportunities for retraining.



Renee Freeland talks to a high school student about careers at LabCorp.

Thank you to everyone who made this event possible including volunteers from ACHRA, Career Net and Vocational Rehabilitation. As always, a special thank you to our presenting sponsors- LabCorp, the Alamance County Human Resources Association and the Regional Partnership Workforce Development Board. The event was also supported by Duke Energy, Prime Personnel Resources, Samet Corporation, VantageSouth Bank and STOUT STUART McGOWEN & KING, LLC.

## Recognizing Excellence in Education

On Wednesday, September 8, MidCarolina Bank, the Chamber of Commerce and the Alamance Foundation recognized 37 Alamance County teachers for Excellence in Education. Tyronna Hooker, an Intensive Literacy and Social Studies Teacher at Graham Middle School, was named the Alamance-Burlington School System Teacher of the Year. She will go on to compete in regional competition.

Ms. Hooker received a Bachelor of Arts degree in Criminal Justice from North Carolina Central University. Later, she returned to complete the North Carolina Teacher Certification Program and went on to receive her Masters of Education with a specialization in Special Education from Elon University. Tyronna states, "I decided to enter the field of education after many years of employment in the criminal justice system. My heart was always heavy with the stories about education that I would hear from my clients."

Other finalists were Anita Brown, an English and Remedial Reading Teacher at Eastern Alamance High School; Sonya Charlton-Wirth, a First Grade Teacher at E.M. Yoder Elementary School; Amy Royal, a First Grade Teacher at South Mebane Elementary School; and Joy H. Rust, a Music Teacher at North Graham Elementary School. Additionally, Dr. Mohamad S. Haj-Mohamadi, Industrial Systems Technology Department Head and instructor at Alamance Community College, was recognized as the finalist in the higher education category. Lisa Ruff Richardson, Kindergarten Teacher at Burlington Day School, was recognized as the finalist in the independent schooling category. MidCarolina Bank awarded the Teacher of the Year a \$2,000 cash prize and recognized her school with a check for \$1,000. Finalists received \$1,000 each and semi-finalists received \$500 each. The Alamance Foundation awarded the remaining nominees \$100 each.

Each year the chamber coordinates the selection process. Thank you to this year's committee - Nancy Whitfield (Chair), Coral Erikson, Linda Lashendock, Mike Little, Darris Means and Cindy Montgomery - for the hours they spent reading portfolios, interviewing semi-finalists, and deliberating to determine the winners.





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convention & visitors BUREAU

**Did you know?**

Did you know that in 1981 Stanley K. Tanger pioneered the outlet industry by building the country's first authentic outlet shopping center in Burlington. This was not only the beginning of Tanger Outlet Centers, but also the outlet industry. This history continues with the opening of the new Tanger Outlet Center in Mebane which will be the largest Tanger Outlet Center in NC. The CVB expects the Outlet Center to become a focus of Alamance County visitor offerings. The center is expected to draw millions of visitors each year, many of whom will be not only shopping in Alamance County, but dining in our restaurants and spending the night in our hotels which will have beneficial effect to our tax base.

**Upcoming Events**

For a list of upcoming events visit the CVB website at [visitalamance.com](http://visitalamance.com)



The CVB and the Alamance Sports Development Council recently hosted the Distinguished Service in Sports Award Banquet. The honorees for this year (pictured left to right) were Master Sang Ho Lee, Sam Story, Donna Trollinger and Tom Parham.

**TEAMS 2010**

The Convention and Visitors Bureau joined 40 industry partners from across the state in Charlotte, October 16-24, to promote the state's sports industry as North Carolina hosted this year's TEAMS (Travel, Events and Management of Sports) conference. During the conference, the SportsNC team had personal appointments with over 90 events rights holders, sports associations and sports industry leaders.

**Textile Heritage**

The Textile Heritage Museum in Glencoe grew both in size and service when the downstairs area was opened to the public on October 31. Work had been underway for many months in the cleaning and restoration of the space beneath the museum to convert it into a place for meeting, family gatherings, club groups and anyone else that may be interested in a location with meeting space and dining areas. For more information, contact Jerrie Nall at 336-260-0038 or visit [www.textileheritagemuseum.org](http://www.textileheritagemuseum.org).

**Association Executives of North Carolina (AENC)**

The month of December took the CVB back to Raleigh for the AENC Annual Tradeshow. The theme of this year's tradeshow was "Celebrate". This year's booth featured a Haw River back-drop that showed meeting planners all of the unique meeting destinations, services and corporate retreat options that are available in the Alamance County area.

**Now Open**

**Country Elegance Buffet**

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Dale Page



Jerry Bailey



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## economic DEVELOPMENT

### Economic Summit

The 5th Annual Economic Summit was held on October 19, 2010 at Elon University. Close to 140 business and community leaders were in attendance to hear the keynote speaker, Dr. Michael Walden, William Neal Reynolds Distinguished Professor and Extension Economist in the Department of Agricultural and Resource Economics at North Carolina State University. Dr. Walden has been at NC State since 1977 and directs the semiannual economic forecast, The North Carolina Economic Outlook. He is frequently seen, heard and read in the media for his knowledge of the NC economy.

Although Dr. Walden's outlook was positive, as we have all heard in the media, the recovery will be slow. Nationally, big job losses have stopped, real gross domestic product figures are on the rise, consumer spending is beginning to rebound, however, unemployment remains high and will take time to recover and the housing market is still a significant issue.

On the North Carolina front, jobs are beginning to come back in manufacturing, professional services, health care and education; construction jobs continue to lag. Looking at the smaller metropolitan areas in the state, Burlington jobs dropped further than comparable areas such as Fayetteville, Rocky Mount and Wilmington. Looking forward for the state, the top three hiring sectors by percent of jobs created are projected to be in construction, consulting and food service.

Along with Dr. Walden, the president of the NC Chamber of Commerce, Lew Ebert, provided highlights on the State of NC Business including major accomplishments by the legislature for 2010 and highlights of major issues for 2011; these items can be viewed in-full on the chamber website.

The full presentation for both speakers can be viewed on the chamber website.



From left to right: Mac Williams, Alamance County Area Chamber of Commerce; Dr. Mary Gowan, Elon University; Gerald Whittington, Elon University; Dr. Michael Walden, NC State University; Lew Ebert, NC Chamber of Commerce; and Bill Gomory, BB&T.

### Tanger Outlet & Local Economic Impact

The Tanger Outlet Center opened for business on November 5th with much fanfare for their 80 brand name and designer stores. Although many look at the 317,000-square-foot center as a great addition to shopping options in Alamance County; there are several key benefits to residents even if you never step foot in a store. Officials at Tanger estimate that \$7 million in annual sales tax revenue will be generated by the center. Additionally, \$200,000 in annual property tax will be generated for Mebane and Alamance County. 800 full and part time individuals in retail management and sales will run the center. These jobs are in addition to the 300 construction jobs during the year-long phase of building the center. The estimated four and half million visitors to Tanger Mebane will also eat, fill up their cars and may stop at other business establishments in the area, further contributing to the local economy.

### New Publications

Are you interested in looking at Alamance County by the numbers? Our website has a full section on data for the local area. Several economic and demographics publications are available online; some can even be customized with a radius around your business. If you need more information about this service, contact [AndreaFleming@alamancechamber.com](mailto:AndreaFleming@alamancechamber.com).

# members

# in the NEWS

**Davenport, Marvin, Joyce & Co., LLP (DMJ)** has been named a 2010 Family-Friendly 50 Company by Carolina Parenting, Inc., the publisher of *Piedmont Parent* and *Carolina Parent* magazines. The Family-Friendly 50 award honors companies that excel in their commitment to family-friendly policies. The top 50 companies were recognized at a luncheon sponsored by Piedmont Parent magazine called "Moms at Work" in September. In 2008, the firm adopted a flexible workplace policy to help employees achieve work/life balance and strives to accommodate working parents that juggle both work and care giving responsibilities.

Scholastic Sports Marketing, LLC (SSM) of Charlotte, North Carolina, the media rights partner with the Shrine Bowl of the Carolinas, has announced its television broadcast team for the 74th Annual Shrine Bowl game to be held on December 18, 2010 in Spartanburg, South Carolina. Trip Durham, Managing Partner of **2D Consulting**, has been slotted for play-by-play of the ESPN telecast. Durham will team up with James Buford, a former student-athlete at Boston College. The Shrine Bowl will be played on the third Saturday in December and the game will air on ESPN several times during the weeks that follow, with the first airdate on December 24 at 7pm.

**Keller Williams Realty** is pleased to welcome these new agents: Jeff Lewis, Ben Whitt, Bill Sandford, Sheila Farrell, Elizabeth Ward Small, Lynn Small, Chris Conklin, and Kay Brown Hunkins.

**PIP Printing and Marketing Services Burlington**, owner Jimmy Brumley, has been selected as one of the Triad's

50 top-performing, privately held companies in The Business Journal's 12th-annual Fast 50 awards program. The honor was announced at a gala event hosted by High Point University and was featured in the special Fast 50 section of The Business Journal.

As part of the "Wear Pink Hair" campaign at **Robert Anthony Salon** the stylists raised over \$900 from the sale of pink hair extensions for Susan G Komen For the Cure. Part of the proceeds came from the raffle of a gift box donated by Harry and David (and kindness of Dr. Lane Anderson). Winner of the Harry and David gift box was Debbie Wilson of Big Daddy's Swap Shop.

**The Burlington Artists League Fine Arts Gallery** will host a reception on December 5 from 2-4pm. The reception will open two December events, the December Featured Artists Gallery Hosts and the opening of The Alamance County High School's Photograph Contest. The gallery will host art workshops on January 15 and January 22. On January 22 adults can participate in a "Make It and Take It" workshop where they will be instructed in art projects that they will be able to complete that day. In February the gallery will host the Burlington Artists League's Annual Small Art Competition. Entry forms and information on entry, exhibit, reception, and closing dates can be found on their website. The Burlington Artists League Fine Arts Gallery is open free to the public Monday thru Friday from 12-8pm and Saturday from 10am-9pm. Special events are held on selected Sundays. For more information about all events visit their website at [www.BALartists.com](http://www.BALartists.com) or call 336-584-3005.

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Photography



# Ribbon Cuttings



1. Get Phit Studio
2. Big Daddy's Swap Shop
3. R. Keith Phillips Florist
4. Bliss Medical Group
5. Security Financial Services
6. A1 Brews
7. Lyall's Pizza Corner

8. The Sneauxball Effect
9. The Main Event Restaurant & Sports Lounge
10. United Way Habitat House
11. Debbie's Staffing Service
12. The Children's Place
13. Beshel Chiropractic

The chamber partners with *Alamance Magazine* to bring you Ribbon Cutting announcements.

*The pictured ribbon cuttings were celebrated between August and November 2010.*

Current Leadership  
Alamance students enjoy networking at the Candidate's Reception. Pictured left to right: Arasi Adkins, Rachelle Bryant, Marissa West, Brendle Liggett



## marketing and membership



Do you recognize these two? Davida Hamilton of Junior Achievement and Lori Seiler of Seiler Services welcome the crowd at the Ray Self Storage Business After Hours. These Ambassadors know how to make the most of their membership. Follow their lead and join a committee in 2011!

### Bring the Business to You in 2011

Hosting a chamber event is a great way to market your company's products and services to the greater business community. Did you know a typical monthly Business After Hours draws close to 150 people together to network and do business? These hosting spots can fill up a year in advance!

If that crowd is too big for you, consider hosting a Business Before Hours. These morning networking events draw a smaller crowd and not only give business members the chance to present themselves in a 60-second commercial, but give the host a five minute window to share their products and services to the group.

Whether you're an early riser or a night owl, the chamber has the right event for you! For a complete listing of event sponsorship opportunities, see our sponsor form on page 13 and 14. Only a few spots remain for 2011 - contact the chamber today and let us bring the business to you!



### OctoberFit Expo

On October 15, over 40 businesses participated in the chamber's OctoberFit Expo, an event designed to offer free health screenings and access to organizations promoting a fit lifestyle. We'd like to extend a special thanks to the OctoberFit Committee - Gail Moore, Kendra Canady, Wendi Cash, Gwynn Meeks, and Jamie Athas; as well as the event's presenting sponsors - Twin Lakes Community (pictured above), WPCM 920AM, the Times-News, and the YMCA.

### 97th Annual Dinner - Charting the Course

Save the date for the chamber's 97th Annual Dinner on Friday, January 28, 2011, at the Mebane Arts and Community Center. The committee is excited about bringing Annual Dinner to Mebane for the first time. The theme this year, *Charting the Course*, will focus on the county's continued growth and success in these uncertain times. The event will feature dinner, an awards ceremony, and music by Spare Change. Registrations and sponsorships are still available, so register today!

### Expand Your Contacts in 2011

Are you looking for a way to expand your contact base and generate new business leads? The chamber currently has three referral groups that meet to develop relationships and share leads. Imagine having an extension of your sales force to help spread the word about your products and services! Only one business per membership category can be represented, so contact the chamber today to find a group that's right for you!

# sponsorship opportunities 2011

## PRESENTING SPONSORSHIPS

- Golf Classic (\$1,500)
- Economic Summit (\$1,500)
- OctoberFit Health & Wellness Expo (\$1,000)
- Educator Appreciation Expo (\$1,000)

Presenting sponsorships are exclusive, premier opportunities secured on a first-come, first-served basis. To include a presenting sponsorship with a package contact the chamber.

## THREE-TIERED SPONSORSHIP OPPORTUNITIES

### Chamber Champion

\$7,000 investment  
(\$9,000 sponsor value)

#### Marketing

- Website Homepage Ad
- Online Directory Logo
- Chamber Connection - four 1/4 page ads
- Two Membership Packet Inserts
- Two Sets of Mailing Labels
- Logo featured on poster in Chamber lobby
- Logo on monthly packet envelope
- Logo included on E-newsletter
- Featured on chamber electronic billboard advertisement

#### Exclusive Invitations

- Leadership Alamance - One registration or scholarship in your name
- 2011 Annual Dinner- Gold Sponsorship
- Economic Summit - Corporate Sponsor/6 seats
- Golf Classic - Team and Hole Sponsorship
- Business Development Series - 2 seats per seminar

#### Exposition Sponsorship

\* Select TWO below

- OctoberFit
- Educator Appreciation Expo
- Career Fair
- NEW Small Business After Hours

#### Event and Program Sponsorship

\* Select TWO below

- New Member Reception
- Elon Phoenix Day
- Education Council

### Chamber Partner

\$3,500 investment  
(\$4,300 sponsor value)

#### Marketing

- Online Directory Logo
- Chamber Connection - two 1/4 page ads
- Two Membership Packet Inserts
- Two Sets of Mailing Labels
- Featured on poster in Chamber lobby

#### Exclusive Invitations

- Economic Summit - Corporate Sponsor/4 seats
- Golf Classic - Hole Sponsorship
- Business Development Series - 1 seat per seminar

#### Exposition Sponsorship

\* Select TWO below

- OctoberFit
- Educator Appreciation Expo
- Career Fair
- NEW Small Business After Hours

#### Event and Program Sponsorship

\* Select ONE below

- New Member Reception
- Elon Phoenix Day
- Education Council

### A' la Carte Events and Programs

**Monthly Mailing Packet Insert (\$200)**

**Business After Hours (\$250) per event**

**Online Directory Logo (\$50) annually**

**Homepage Web Ad (\$1,000) annually**

For more information or to sponsor one of the above events or programs, please contact the **chamber** at **336.228.1338**.

### Chamber Advocate

\$1,250 investment  
(\$1,650 sponsor value)

#### Marketing

- Chamber Connection - one 1/8 page ad
- One Membership Packet Insert
- One Set of Mailing Labels
- Featured on poster in Chamber lobby

#### Exposition Sponsorship

\* Select ONE below

- OctoberFit
- Educator Appreciation Expo
- Career Fair
- NEW Small Business After Hours

#### Event and Program Sponsorship

\* Select ONE below

- New Member Reception
- Business Development Series - 1 seat per seminar
- Economic Summit - Corporate Sponsor/4 seats
- Elon Phoenix Day
- Education Council
- Golf Classic - Hole Sponsorship



**The Carolina Corridor**  
Alamance County, North Carolina  
Chamber of Commerce

## Event and Program Details

- Website Homepage Sponsorship** Full year homepage sponsorship - the chamber website receives over 65,000 page views each month
- Online Directory Logo** Your company logo will accompany your directory listing - the membership directory receives 80% of website hits
- Chamber Connection Ads** Publication is distributed to over 1,200 chamber members and key company contacts (quarterly) - online version available
- Membership Packet Inserts** Advertise your business, events, special offers, etc. in the membership packet - reaches 1,100 chamber business associates
- Electronic Billboard Advertisements** Receive (18) 8-second prime time spots each day - electronic billboard location on I40/85, exit 145
- Mailing Labels** Printed labels for the entire chamber membership - reaches close to 800 chamber members
- Annual Dinner** Gold sponsor for 2011, included in marketing of the event & table of 8 at this premier event - reaches over 300 key business leaders
- Career Fair** Corporate sponsor, booth & included in marketing of the event - reaches 1,000 job seekers
- Economic Summit** Corporate sponsor & included in marketing of the event (fall); tickets based on sponsor level - reaches over 200 community leaders
- Elon Phoenix Day** Corporate sponsor of membership tailgating event (2 events) - reaches approximately 120 chamber members, family & friends
- Golf Classic** Champion - team/hole sponsorship; Partner/Advocate - hole sponsorship - reaches over 200 business associates
- Small Business After Hours** Corporate sponsor, booth & included in marketing of the event - provides an opportunity for small businesses to collectively promote their products/services
- Education Council** Meeting sponsorship - reaches 50 key business & education leaders each month
- E-Newsletter** Company logo included on e-newsletter template (bi-monthly) - reaches over 1,000 chamber members and community leaders
- Leadership Alamanca** One registration or scholarship in your company's name
- Educator Appreciation Expo** Corporate sponsor, booth & included in marketing of the event - reaches 1,000 educators
- OctoberFit** (Health & Wellness Fair) Corporate sponsor, booth & included in marketing of the event - reaches 1,000 community members
- Business Development Series** Presenting sponsor, listed on all marketing of event & free seminar ticket based on sponsorship level - reaches 200 business leaders annually
- New Member Reception** Presenting sponsor, listed on marketing for event (bi-annual events) - reaches approximately 75 new member businesses

Select your sponsorship level below & choose your personalized sponsorship package by checking the boxes on the front of this page.

- Chamber Champion (\$7,000)     Chamber Partner (\$3,500)     Chamber Advocate (\$1,250)
- Presenting Sponsorship \_\_\_\_\_

Business Name \_\_\_\_\_ Contact Name \_\_\_\_\_

Phone \_\_\_\_\_ Fax \_\_\_\_\_ E-mail \_\_\_\_\_

- My payment is enclosed     Please invoice me for the total amount
- Please bill me for 2 equal payments     Please bill me for 4 equal payments

Please mail to: PO Box 450, Burlington, NC 27216 or fax to: 336-228-1330.

**ALL SPONSORSHIP FORMS ARE DUE BY JANUARY 1**

The chamber will continue to offer individual event sponsorship opportunities throughout the year for those companies that do not choose to participate in the three-tiered sponsorship program. The Alamanca County Area Chamber of Commerce is a 501(c)(6) corporation; therefore your sponsorship may be deductible as a business marketing expense.

# calendar OF EVENTS



DECEMBER Business Before Hours –

**10**

**K & W Cafeteria**

Date: Friday, December 10  
 Time: 7:30-9:00 a.m.  
 Location: 2629 Ramada Rd.,  
 Burlington  
 Cost: \$10

JANUARY Business Development Series -  
**12** The “6 P Principles” to Reaching  
 Your Personal and  
 Professional Destination

Date: Wednesday, January 12  
 Time: 11:30 a.m. - 1:00 p.m.  
 Location: Alamance Chamber  
 Cost: \$10, non-members \$15

JANUARY Business Before Hours -  
**14** Quarry Hills Country Club

Date: Friday, January 14  
 Time: 7:30-9:00 a.m.  
 Location: 1300 George Bason Rd.,  
 Graham  
 Cost: \$10

JANUARY Business After Hours -  
**25** Holly Hill Mall &  
 Business Center

Date: Tuesday, January 25  
 Time: 5:30-7:00 p.m.  
 Location: 309 Huffman Mill Rd.,  
 Burlington

JANUARY Leadership Alamance  
**25** Alumni Association -  
 Lunch with Leaders

Date: Tuesday, January 25  
 Time: 11:30 a.m. - 1:00 p.m.  
 Location: St. Mark's Church  
 Burlington

The Greensboro Chamber took home “The Chamber Cup” at Grandover Resort. Pictured to the right, from left to right: Thomas Stone, Triad Design Group; Dan Lynch, President Greensboro Economic Development Alliance; Mac Williams, Chamber President.

JANUARY **28** 97th Annual Dinner -  
 Charting the Course

Date: Friday, January 28  
 Location: Mebane Arts and  
 Community Center

For more  
 details: [alamancechamber.com](http://alamancechamber.com)

FEBRUARY **9** Business Development Series -  
 Branding Your Image in the  
 Community

Date: Wednesday, February 9  
 Time: 11:30 a.m. - 1:00 p.m.  
 Location: Alamance Chamber  
 Cost: \$10, non-members \$15

FEBRUARY **11** Business Before Hours -  
 Mimi’s Cafe

Date: Friday, February 11  
 Time: 7:30-9:00 a.m.  
 Location: 3111 Waltham Blvd.  
 Burlington  
 Cost: \$10

FEBRUARY **22** Business After Hours -  
 Burlington Manor

Date: Tuesday, February 22  
 Time: 5:30-7:00 p.m.  
 Location: 3615 Mebane St.  
 Burlington



## Affordable Professional Development

*"It's good to have lunch with women that have more on their minds than what's for lunch."*

Dr. Johnetta Cole, former President of Bennett College



*Women's  
Resource  
Center*  
in Alamance County

**2010-2011 Dates**

Aug 25 • Sept 22  
Oct 12 • Nov 17  
Jan 26 • Feb 23  
Mar 23 • Apr 20  
May 25 • June 22

Don't miss our February 23 meeting  
Our 75th of the Series

January 24, 2011:  
**Creating Customer Centric Teams in Your Business**  
Debbie Boone  
Owner  
2ManageVets Consulting



The 2010-2011 Working Women's Wednesday series is made possible through the Major Corporate Sponsorship of Alamance County Area Chamber of Commerce, Alamance Regional Medical Center, Davenport, Marvin, Boyd & Co. LLP, Gilliam Cable & Moser, LLP, Image Appeal & Marketing, Marissa Fisher Architects, and the Drive News. Other corporate sponsors include: Ameriprise Financial Services, Inc., Applied Copier Concepts, Burlington Manor, Carolina Bank, Cindy Dudgey-REACTOR/Spoker-Kate Williams, Glen Raven, Inc., Diane Heath-Independent Consultant for Rodan & Fields, Kenode Clinic, Oak Forest Racquet Club, Sharp Business Solutions, Solgarden, STOUT STUART McGOVERN & KING, LLP, The Anderson Center for Marriage and Family Therapy, VantageSouth Bank and Wishart Moss Henninger & Pittman, PA Attorneys and Counselors at Law. Please thank them! We appreciate their support. To learn more about becoming a sponsor call the WRC at 227-4900.

Working Women's Wednesday has brought dynamic speakers and proven leaders to Alamance County for the past seven years. Why travel outside of the county to hear about the best professional strategies for improving your career or business? Dates and speaker announcements will be sent through the Women's Resource Center email list. To join go to [www.wrcac.org](http://www.wrcac.org). Don't miss the opportunity to hear from fascinating women of leadership, creativity and vision. Meetings are held from 11:30am to 1:30pm over lunch at Alamance County Club. Individual meeting reservations are \$25 for Women's Resource Center members and \$30 for nonmembers. **BEST VALUE**-purchase the entire series for only \$225 for all 10 luncheons. Prepaid reservations are required to attend WWC and must be made by the Friday preceding the luncheon date. To register, visit [www.wrcac.org](http://www.wrcac.org) where you can use PayPal to easily make your reservation.

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