

sponsorship form 2010 THREE-TIERED SPONSORSHIP OPPORTUNITIES

Chamber Champion

\$7,000 investment
(\$9,000 sponsor value)

Marketing

- Website Homepage Ad
- Online Directory Logo
- Chamber Connection - four 1/4 page ads
- Two Membership Packet Inserts
- Two Sets of Mailing Labels
- Logo featured on poster in Chamber lobby
- Logo on monthly packet envelope
- Logo included on E-newsletter
- Featured on chamber electronic billboard advertisement - **NEW**

Exclusive Invitations

- Leadership Alamance - One registration or scholarship in your name
- 2010 Annual Dinner - Gold Sponsorship
- Economic Summit - Corporate Sponsor/6 seats
- Golf Classic - Team and Hole Sponsorship
- Business Development Series - 2 seats per seminar

Exposition Sponsorship

* Select TWO below

- OctoberFit
- Educator Appreciation Expo
- Career Fair

Event and Program Sponsorship

* Select TWO below

- New Member Reception
- Elon Phoenix Day
- Education Council

Chamber Partner

\$3,500 investment
(\$4,300 sponsor value)

Marketing

- Online Directory Logo
- Chamber Connection - two 1/4 page ads
- Two Membership Packet Inserts
- Two Sets of Mailing Labels
- Featured on poster in Chamber lobby

Exclusive Invitations

- Economic Summit - Corporate Sponsor/4 seats
- Golf Classic - Hole Sponsorship
- Business Development Series - 1 seat per seminar

Exposition Sponsorship

* Select TWO below

- OctoberFit
- Educator Appreciation Expo
- Career Fair

Event and Program Sponsorship

* Select ONE below

- New Member Reception
- Elon Phoenix Day
- Education Council

A' la Carte Events and Programs

Monthly Mailing Packet Insert (\$200)

Business After Hours (\$250) per event

Business Before Hours (\$150) per event

Golf Classic Presenting Sponsor (\$1,000)

OctoberFit Presenting Sponsor (\$1,000)

Online Directory Logo (\$50) annually

Homepage Web Ad (\$1,000) annually

For more information or to sponsor one of the above events or programs, please contact the **chamber** at **336.228.1338**.

Chamber Advocate

\$1,250 investment
(\$1,650 sponsor value)

Marketing

- Chamber Connection - one 1/8 page ad
- One Membership Packet Insert
- One Set of Mailing Labels
- Featured on poster in Chamber lobby

Exposition Sponsorship

* Select ONE below

- OctoberFit
- Educator Appreciation Expo
- Career Fair

Event and Program Sponsorship

* Select ONE below

- New Member Reception
- Business Development Series - 1 seat per seminar
- Economic Summit - Corporate Sponsor/4 seats
- Elon Phoenix Day
- Education Council
- Golf Classic - Hole Sponsorship



sponsorship form **Event and Program Details**

- Website Homepage Sponsorship** Full year homepage sponsorship - the chamber website receives over 65,000 page views each month
- Online Directory Logo** Your company logo will accompany your directory listing - the membership directory receives 80% of website hits
- Chamber Connection Ads** Publication is distributed to over 1,200 chamber members and key company contacts (quarterly) - online version available
- Membership Packet Inserts** Advertise your business, events, special offers, etc. in the membership packet - reaches 1,100 chamber business associates
- NEW Electronic Billboard Advertisements** Receive (18) 8-second prime time spots each day - electronic billboard location on I40/85, exit 145
- Mailing Labels** Printed labels for the entire chamber membership - reaches close to 800 chamber members
- Annual Dinner** Gold sponsor for 2010, included in marketing of the event & table of 8 at this premier event - reaches over 300 key business leaders
- Career Fair** Corporate sponsor, booth & included in marketing of the event - reaches 1,000 job seekers
- Economic Summit** Corporate sponsor & included in marketing of the event (fall); tickets based on sponsor level - reaches over 200 community leaders
- Elon Phoenix Day** Corporate sponsor of membership tailgating event (2 events) - reaches approximately 120 chamber members, family & friends
- Golf Classic** Champion - team/hole sponsorship; Partner/Advocate - hole sponsorship - reaches over 200 business associates
- Education Council** Meeting sponsorship - reaches 50 key business & education leaders each month
- E-Newsletter** Company logo included on e-newsletter template (bi-monthly) - reaches over 1,000 chamber members and community leaders
- Leadership Alamance** One registration or scholarship in your company's name
- Educator Appreciation Expo** Corporate sponsor, booth & included in marketing of the event - reaches 1,000 educators
- OctoberFit** (Health & Wellness Fair) Corporate sponsor, booth & included in marketing of the event - reaches 1,000 community members
- Business Development Series** Presenting sponsor, listed on all marketing of event & free seminar ticket based on sponsorship level - reaches 200 business leaders annually
- New Member Reception** Presenting sponsor, listed on marketing for event (bi-annual events) - reaches approximately 75 new member businesses

Select your sponsorship level below & choose your personalized sponsorship package by checking the boxes on the front of this page.

Chamber Champion (\$7,000) Chamber Partner (\$3,500) Chamber Advocate (\$1,250)

Business Name _____ Contact Name _____

Phone _____ Fax _____ E-mail _____

My payment is enclosed Please invoice me for the total amount

Please bill me for 2 equal payments Please bill me for 4 equal payments

Please mail to: PO Box 450, Burlington, NC 27216 or fax to: 336-228-1330. *If faxing please be sure to fax BOTH sides of this form*

ALL SPONSORSHIP FORMS ARE DUE BY JANUARY 1

The chamber will continue to offer individual event sponsorship opportunities throughout the year for those companies that do not choose to participate in the three-tiered sponsorship program. The Alamance County Area Chamber of Commerce is a 501(c)(6) corporation; therefore your sponsorship may be deductible as a business marketing expense.