

Advertise in the

Chamber Connection

Distributed in the Times-News to 60,000 readers; mailed to over 1,000 of Alamance County's business leaders and decision makers!

The *Chamber Connection* is published bi-monthly for members of the Alamance County Area Chamber of Commerce. It contains current local news for and about our local business community. Its editorial is a must read for doing business in the Alamance County area. The opportunity to advertise in the *Chamber Connection* is a benefit of your chamber membership.

The *Chamber Connection* is mailed to members the first week of February, April, June, August, October and December and inserted into the Times-News. Advertising space reservations are the 15th of the month prior to publication. The advertising staff for the Times-News handles all advertising sales for the *Chamber Connection*.

Make this opportunity part of your 2011 marketing plan!

Ad Size	Single Issue Rate Cost Per Ad	10% Discount 3x Contract Rate Cost Per Ad	15% Discount 6x Contract Rate Cost Per Ad	25% Discount* To Members Cost Per Ad
1/8 Page (5.06"x2.75")	\$164	\$148	\$139	\$123
1/4 Page (5.06"x 5.16")	\$294	\$265	\$250	\$221
1/2 Page (10.25" x 5.16" or 5.06" x 10.37")	\$554	\$499	\$471	\$416
Full Page (10.25" x 11.37")	\$995	\$895	\$845	\$746

* 25% Discount available to Chamber members only.

Color Available. Spot Color - +\$75, Full Color - +\$150

Rate quotes available for insertion into the Times-News

To advertise in the *Chamber Connection*, please contact your Times-News sales representative at 227-0131

