



March 15, 2010

Dear Chamber Member:

After 2 ½ years and over \$750,000 in development, MyeBatch.com, the nation's first local/regional search engine designed to keep consumers "Buying Local," will be soft launching on Monday, March 15th. But there's more good news for you.

As a Chamber Member, you are automatically populated on the MyeBatch.com site with free leads and a free business Profile Page. Kelly Taylor is your MyeBatch.com Representative. All questions should be addressed to her at 336-918-5766 or at ktrivette88@triad.rr.com.

I strongly urge you to visit www.myebatch.com and check out your listing and Profile Page to make certain all information from your Chamber Data Base is correct and up-to-date. Your email information (blind to the consumer) is critical, because this is how you will receive your leads from Myebatch.com. If corrections need to be made, please contact Kelly to update the important information used by MyeBatch.com.

Also, while visiting www.myebatch.com, please take 2 minutes to view the video, **MyeBatch 101**, a tutorial on how easy MyeBatch.com is for both you and your customers to use.

In addition, beginning March 29th, keep a lookout for MyeBatch.com commercials which will be running during newscasts on FOX 8, soon to be followed by a radio campaign on WZTK 101.1FM, Rush Radio 94.5FM, Magic 99.5FM, and WTQR 104.1FM. Print ads will also appear in *The Business Journal* as well as handouts at all Biscuitville locations.

18 Chambers of Commerce and over 10,000 Piedmont Triad Businesses are a part of MyeBatch.com. Start using this service, urge your employees and customers to do the same, and help keep your business local. Check it out at www.myebatch.com.