

Elon University

Alamance Chamber of Commerce Member Survey: Results & Findings

by

Taylor Doe
Brian Fisher
Daniel Harwell
Hunter Bacot

Institute for Politics and Public Affairs

Center for Public Opinion Polling

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Department of Political Science
Campus Box 2190
Elon University
Elon, North Carolina 27244
336.278.6418

Alamance County Chamber of Commerce Membership Survey

Summary of Findings

Overall, Chamber members are generally satisfied with the work of the Alamance Chamber of Commerce. Chamber members appear generally satisfied with how the Alamance Chamber of Commerce represents their positions and perspectives.

Chamber members support both state and local economic incentives, however, they feel that the economic stimulus package has done little to benefit their businesses. Members also strongly support adding additional incentive programs to supplement those already in place. Across a different set of questions, members express strong support for implementing a park-and-ride program managed by Piedmont Area Regional Transportation (PART).

Chamber members indicate that the Chamber of Commerce should focus their efforts on:

- gateway and corridor enhancement;
- taxes and fees; and,
- downtown development.

In addition, Chamber members indicate that the Burlington-Alamance Regional airport is important to economic development and should be the focus of improvements.

Background

The Alamance County Chamber of Commerce, in an effort to better represent their membership's perspectives, embarked on a membership survey in January and February of 2010. The Alamance County Chamber of Commerce, in cooperation with the Elon University Center for Public Opinion Polling and students in the fall 2009 Political Science course 'Public Opinion Polling', developed a survey to assess members' perspective across a host of issues germane to the business community in Alamance County. With the patience and support of the Alamance Chamber of Commerce on this survey, students were able to gain invaluable experience with an applied survey research project. We are grateful to the Alamance Chamber of Commerce for their assistance with this endeavor.

After much discussion, the Alamance County Chamber of Commerce determined that the survey should concentrate on ascertaining members' views about the business and economic climate of the county as well as tangible elements critical to supporting and sustaining a vibrant economic environment for the community. Deciding to conduct a survey of this nature is a bold decision for an organization's leadership; results can lead to much self-reflection and require review of the organizations goals and objectives as well as reaction in order to address findings emanating from survey results. In other words, there is risk involved when surveying an organization's members. Chamber members, the Alamance County business community as well as Alamance County citizens are better served by an organization willing to embrace evaluation and seek their input; healthy discussions of goals and directions are in the best interest of not only the Alamance Chamber, but the entire community. As a result of this effort, the Alamance Chamber of Commerce leaders should be applauded for embarking on a survey of their members.

This report provides a summary of the findings and the methodology and questions used to acquire the information upon which this summary is based.

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Business Environment & Economic Climate

In this section, Chamber members provide responses to queries about the business and economic environment in Alamance County. Questions were posed to members about the federal stimulus package and state and local economic incentives.

Under the American Recovery and Reinvestment Act (ARRA), 4,152 projects in North Carolina have been funded through contracts, grants, and loans amounting to \$4,289,743,288 dollars¹. While the federal government is investing a great deal of money in the state, the majority (54%) of Chamber Members indicate that they have not benefited from such funding. Nineteen percent of members say that the Recovery Act has benefited them only slightly, while 7 percent say that it has greatly benefited their business. These ARRA funds will continue to flow into the state for some time as only about 40 percent of these projects have actually received funding; approximately 40 percent of the funded projects are less than 50 percent complete or have not yet started. As a result, businesses may continue to receive funding from the ARRA in the future, which may translate into more funding directed to businesses in Alamance County.

To fully understand economic incentives in North Carolina, it is necessary to examine the current economic conditions within which these incentives are granted. North Carolina currently has a seasonally adjusted unemployment rate of 11.1 percent, which is an increase from 10.9 percent in December 2009, and 9.2 percent in October 2009.² These unemployment rates are higher than the national average of 9.7 percent. This unemployment rate for North Carolina (in January) is comparable to other states in the region; South Carolina currently has an unemployment rate of 12.6 percent, Tennessee has an unemployment rate of 10.7 percent, and Virginia has an unemployment rate of 6.9 percent. Though these rates are high, the Burlington Metropolitan area has an even higher rate of unemployment – a 12.1 percent unemployment rate (as of December 2009) – which is tied with the Charlotte Metropolitan area for the second highest unemployment rate in

¹ <http://www.recovery.gov/Transparency/RecipientReportedData/Pages/statesummary.aspx?StateCode=NC>

² Bureau of Labor Statistics. Regional and State Employment and Unemployment (Monthly). March 10, 2010. <http://www.bls.gov/news.release/laus.t03.htm> (accessed March 15, 2010)

North Carolina.³ Consequently, Alamance County unemployment is disproportionately higher than that of other counties across the state, which does not bode well for the county's short-term economic environment.

Given this current economic situation, economic incentive programs would appear a prudent investment to expand economic opportunities for state government and local governments in North Carolina. Expanding economic incentive programs for state government programs is supported by 54 percent of Chamber members; for local government economic incentive programs, there is 62 percent support by Chamber members for these programs. Research shows that areas with greater unemployment are more likely to see the largest response from such local programs.⁴ While studies show that economic development incentives benefit states, questions remain about the costs of these programs relative to benefits.⁵ In areas with high unemployment, as is the case in the Burlington metropolitan area, economic incentive programs tend to benefit local economies. As these incentive programs often promote business expansion, such realization is prevalent among Chamber members as nearly three-quarters of Alamance County Chamber of Commerce members (71%) favor economic incentive programs. Despite this relatively high support, there remain approximately 20 percent of respondents that oppose any economic incentive programs.

Transportation Improvements

Transportation infrastructure in local communities is a vital component for sustaining economic growth. Like many areas in North Carolina, regional transportation provides tangible workforce benefits by enabling employees to travel to employment bases of the region. The Piedmont Area Regional Transportation (PART) is the regional transportation

³ Bureau of Labor Statistics. Metropolitan Area Employment and Unemployment (Monthly). February 2, 2010. <http://www.bls.gov/news.release/metro.t03.htm> (accessed March 15, 2010).

⁴ Bartik, Timothy J. Eight issues for policy toward economic development incentives. Kalamazoo, MI: W.E. Upjohn Institute for Employment Research.

⁵ Grady, Dennis O. "State Economic Development Incentives: Why Do States Compete? ." State & Local Government Review, 1987: 86-94.

service that provides the major cities of the Triad area with park-and-ride services, as well as connecting them with bus services in Triad cities. In the fiscal year 2009, PART served 544,061 passenger trips and its vehicles traveled an average of 60,000 revenue miles. PART is funded through the federal, state, and local governments in addition to the money collected in fares.⁶ As a vital component of economic development and growth in the greater Triad area, Chamber members were asked about their perspectives of this regional transportation service.

When asked about their support or opposition to implementing park-and-ride services operated by PART, which would connect Alamance County with the rest of the bus system across the region, 69 percent of respondents said they would support this proposal; only 12 percent said they would oppose this service. As locations for a park-and-ride lot in Alamance County are strategic decisions that affect both employees and employers, Chamber members were asked to identify locations they felt would best serve Alamance County; 43 percent of respondents identified a location in the city of Burlington as an ideal location. Further support of PART participation is demonstrated by members' support for adding a \$1 vehicle registration fee in Alamance County to support PART participation – 59 percent of respondents support a fee increase, while 27 percent opposed the idea.

Turning attention to local road systems, *Site Selection Magazine* notes that North Carolina has the largest state-maintained highway system in the country. Proposed legislation has been introduced in the General Assembly that would greatly reduce the amount of roads maintained by the North Carolina Department of Transportation (NCDOT), which currently is responsible for maintaining nearly all roads in the state. These proposals will transfer responsibility for maintenance of many “secondary” roads in the state to local governments.⁷ Chamber members do not support the proposal; when asked whether they would agree or disagree with the state ceding road construction, maintenance, and funding responsibilities to the local level, 29 percent of respondents agreed that the state should

⁶ <http://www.partnc.org/>

⁷ Gronberg, Ray. "Bills would transfer secondary road maintenance to counties or cities." *The Herald-Sun*, April 4, 2009.

relinquish road construction, maintenance, and funding responsibilities to local governments, while 48 percent disagree with this proposal (and 23% neither agree or disagree).

On a related set of questions, respondents were asked about their thoughts on the Burlington-Alamance Regional Airport.⁸ When asked to rate the effectiveness of the Burlington-Alamance Regional Airport in serving the interests of the business community, 58 percent of respondents indicate that the Airport is effective. Queried about the importance of airport expansion to economic development, 77 percent of respondents say it is important, with 43 percent (of this 77%) specifying that it is ‘very important’.⁹ Respondents were also asked about the benefit of having extra funds devoted specifically to airport improvements and 53 percent believe such is beneficial. As the majority of members believe the airport’s expansion is important for economic development, there remains a viable minority of Chamber members who express some reservation about whether the Burlington-Alamance Regional Airport is currently serving the overall interests of the business community.

Government Regulation

Questions posed to Chamber members also inquired about the regulatory environment in Alamance County as well as the state of North Carolina. Relative to the regulatory environment in North Carolina, *Site Selection Magazine* ranks North Carolina as having one of the top business climates for eight of the past nine years. Reasons for this high ranking include the state’s infrastructure, the skilled workforce, and the availability of an educational infrastructure to further develop worker training (at least 45 percent of the workforce has had at least some college education).¹⁰

⁸ See questions 15 & 16 of the survey; these questions appear later in the survey.

⁹ Results are from question 15.

¹⁰ <http://www.siteselection.com/issues/2006/nov/cover/>

In this survey questions about business regulation produce some interesting results. Presented with several potential effects of government regulations, 24 percent of Chamber members reveal that regulation is not difficult for their company. Chamber members, when asked to identify the top three choices among the list of choices to a query about “what makes regulation most difficult for your company”, isolate the following selections as the most imposing on their businesses:

‘costs associated with regulations’: 24%

‘paperwork’: 17%

‘time involved with compliance’: 17%

On a related topic, 44 percent find the business licensing process in Alamance County to be ‘just right’, while only 8 percent find it to be ‘too complicated’. Interestingly, 45 percent of members said that they ‘didn’t know’ or that ‘these were not applicable’ to their businesses.

Business Community Interests

Chamber members are generally pleased with the business environment in Alamance County; responses generally reflect the positive aspects leading to the state’s ranking in *Site Selection Magazine*. Across a list of items in Alamance County, Chamber members were asked to rate their effectiveness in serving the interests of the business community on a scale of 1 to 7 (with 1 being “not at all effective” and 7 being “extremely effective”). When asked about the transportation infrastructure of the county, 67 percent of respondents rate it “5” or greater, which indicates that Chamber members feel that the transportation infrastructure is effectively serving their interests.

When asked about education contributions for enhancing the overall business climate in the area, Alamance Community College’s (ACC) effectiveness in serving their business interests is rated quite highly by Chamber members; 88 percent say the ACC is effective

in meeting their business needs (and 32% say it is extremely effective). When asked about Elon University, 79 percent say it is effective in serving their interests (and 43% say it is extremely effective). When asked about the availability of an appropriately trained workforce, 57 percent of respondents evaluate this factor as effective.

When given the opportunity to propose those issues on which the Alamance Chamber of Commerce should focus attention, Chamber members identify Taxes and Fees, Planning and Zoning, and Downtown Development. Eighty-two percent of members say taxes and fees are somewhat or very important, 77 percent say downtown development is somewhat or very important, and 72 percent say planning and zoning are somewhat or very important.

Finally, there is a strong desire to recruit new business and industry, while retaining and expanding current industry; members express interest in seeing more development and support opportunities for small businesses. These ‘successful economic development’ priorities¹¹ – Recruit New Business and Industry, Small Business Development & Support, and Retention & Expansion of Existing Industry – are the top three priorities for 78 percent, 73 percent, and 67 percent of members respectively. These priorities should come as no surprise as these mirror those priorities identified in a 2008 report on state economies by the Kauffman Foundation.¹²

Other Business Issues

The final section of the survey asked Chamber members about their perspectives on a few issues of national prominence with local consequences. The issues addressed in this section are: immigration, national healthcare and insurance, and ‘cap and trade’. With regard to immigration, respondents were queried about the responsibility for verifying employees’ eligibility (or potential employees); 59 percent of Chamber members indicate

¹¹ See question 19 on the survey.

¹² Atkinson, Robert D., and Scott Andes. The 2008 State New Economy Index. Kansas City, MO: Ewing Marion Kauffman Foundation, 2008

that this responsibility should be borne by the business owner or employer, while 18 percent believe it is the responsibility of the federal government to verify the legal status of employees.

On the topic of health care insurance (being provided by the federal government), slightly more than half (53%) of Chamber members believe that a public option would have a negative effect on their business and only 19 percent believe the effect of a public option would be positive.¹³ Chambers members are divided on their support of the health care plan if small businesses are exempted from legislative provisions; 32 percent of respondents support a health care plan under this scenario, while 34 percent oppose it and a nearly equal percent (33%) neither support or oppose such a plan.¹⁴

More than half (53%) the Chamber members oppose emissions trading, which is described (in the question) as a “cap or limit [on] the amount of pollutants that each business can emit into the environment. Cap and trade would also allow businesses to sell their excess emission credits to other businesses; this policy would also offer financial incentives for those who reduce their emissions.” There is minimal backing for emissions trading among Chamber members as less than one-third of respondents (31%) support emissions trading.

¹³ The public option is not part of the legislation that was recently enacted.

¹⁴ Small businesses, i.e., companies with fewer than 50 employees, are not required to offer health care benefits to employees.

Appendix A

Methodology, Survey Questions, and Frequency Tables

The information used to derive information in this report is based on an evaluation of the findings from member responses to the Alamance County Chamber of Commerce Member Survey. Preliminary results indicate that 183 responses were received out of 508 surveys sent to the membership; this constitutes a 36 percent response rate, which is a viable response rate on which to draw conclusions about the Chamber's membership and their perspectives across the issues posed to them in the survey. The survey was administered on-line and members were able to respond to the survey from January 21, 2010 to February 11, 2010. Procedures to encourage results included an initial email to a list of members provided by the Alamance Chamber of Commerce. No identifying information about members was included, nor retained for the purposes of this survey; that is, all responses are confidential. Follow-up emails were sent to members that had not replied by the date the follow-up emails were circulated; three follow-up surveys were sent to non-respondents. The following data are presented in the order in which the questions were administered and the complete wording of the questions as these appeared on the survey.

As the survey was sent to the entire Chamber membership, which constitutes a census of the membership, there are no statistical probabilities associated with these responses, i.e., there is no margin of error as this is a statistical measure used in probability sampling (and does not apply to a census of the population under study). These results, while likely representative of the entire membership, constitute only the perspectives of those responding to the survey; technically results from these responses cannot be inferred to the entire membership. However, as those members that participated chose to respond, these results likely reflect the perspectives of the more engaged members in the Alamance Chamber of Commerce.

Survey Questions and Percent Distributions

1. To get started, we would like to know about issues associated with the current business environment and economic climate in Alamance County. Has the federal stimulus package benefited your business?

Response Option	Percent
Not benefited your business	54%
Somewhat benefited your business	19%
Greatly benefited your business	7%
Don't Know	13%
Is Not Applicable	8%
Total	100%

2. Do you support or oppose state economic incentive programs?

Response Option	Percent
Strongly Oppose	7%
Oppose	14%
Neither Oppose nor Support	25%
Support	46%
Strongly Support	8%
Total	100%

3. Do you support or oppose local economic incentive programs?

Response Option	Percent
Strongly Oppose	7%
Oppose	12%
Neither Oppose nor Support	20%
Support	51%
Strongly Support	11%
Total	100%

4. Would you support or oppose a local incentive program that promotes job and tax base growth?

Response Option	Percent
Strongly Oppose	6%
Oppose	7%
Neither Oppose nor Support	13%
Support	60%
Strongly Support	15%
Total	100%

5. Across these types of incentive program(s) currently offered, please select the programs you support? (select as many options as you like, or select none if you do not support these programs)

Response Option	Percent
Workforce Development Training	68%
Tax Credits	66%
Infrastructure Enhancement or Improvement	58%
Special Loan Programs	50%
Expedited Permitting	43%
Cash Grants	21%

6. Who should be more responsible for providing economic incentives -- the state, the county, or city governments?

Response Option	Percent
State Government	44%
Alamance County Government	24%
City Governments in Alamance County	11%
No Government at Any Level Should Provide Incentives	21%
Total	100%

7. This next set of questions asks about transportation (in general) in Alamance County and the Triad area. As you're likely aware, PART (Piedmont Area Regional Transportation), provides park-and-ride service between Greensboro, Winston-Salem, High Point, and many other locations in the Triad....Would you support or oppose implementing park-and-ride services, operated by PART, that would connect Alamance County with the rest of the system?

Response Options	Percent
Strongly Support	28%
Support	41%
Oppose	8%
Strongly Oppose	4%
Neither Oppose nor Support	20%
Total	100%

8. Please indicate a location for a park-and-ride lot in Alamance County that you think would best serve citizens using PART (please select only one location)

Response Option	Percent
City of Burlington	43%
City of Graham	17%
Other (please write in)	10%
Airport	10%
Alamance Community College (main campus)	10%
Elon University	5%
City of Mebane	3%
Town of Elon	3%
Town of Haw River	1%
Total	100%

9. Would you support or oppose a \$1 vehicle registration fee in order for PART to be available?

Response Option	Percent
Strongly Support	22%
Support	37%
Neither Oppose nor Support	13%
Oppose	18%
Strongly Oppose	9%
Total	100%

10. Nearly every road and highway in the state is owned and maintained by the state of North Carolina, which means that nearly every road in the cities, towns and county here in Alamance County is owned and maintained by the state. Would you agree or disagree with the state handing over road construction, maintenance, and funding to the local level?

Response Options	Percent
Strongly Agree	6%
Agree	23%
Neither Agree nor Disagree	23%
Disagree	30%
Strongly Disagree	18%
Total	100%

11. In this next section, we ask about government regulation... What makes regulation most difficult for your company?

Response Option	Percent
Costs associated with regulations	24%
Regulation is not difficult for my company	24%
Paperwork	17%
Time Involved with Compliance	17%
Other (please write in)	8%
Too much information required	5%
Number of employees involved with regulation compliance	2%
Auditing by regulators of company compliance	2%
Face-to-face meetings with regulators	1%
Total	100%

12. Do you think the business licensing process at the local level is too complicated, too easy, or just right?

Response Option	Percent
Too Complicated	8%
Just Right	44%
Too Easy	3%
Don't Know/ Not Applicable	45%
Total	100%

13. Please rate the following items from 1 to 7 for overall effectiveness -- with one being "not at all effective ", and 7 being "extremely effective" -- in serving the interests of the business community.

Response Option	Not at All Effective 1	2	3	Neither Effective or Ineffective 4	5	6	Extremely Effective 7	Don't Know
Alamance-Burlington School System	2.7%	2.7%	7.5%	15.6%	32.0%	21.1%	5.4%	12.9%
Availability of Capital and Funding for Commercial or Industrial Enterprises	4.9%	8.3%	11.8%	22.9%	18.1%	8.3%	0.7%	25.0%
Alamance Community College	0.7%	0.7%	1.4%	4.8%	19.2%	37.7%	31.5%	4.1%
Overall Infrastructure (Water, Sewer, Electrical Services, Natural Gas, Telecommunications , Information Technology)	0.7%	0.7%	4.1%	6.2%	28.8%	34.2%	19.2%	6.2%
Recreational Facilities and Program	0.0%	2.8%	2.1%	9.7%	22.2%	31.3%	24.3%	7.6%
Traditional Transportation Infrastructure in Alamance County (e.g., Roads)	2.1%	6.2%	6.8%	13.7%	26.7%	28.8%	11.6%	4.1%
Alamance County Convention and Visitors Bureau	0.7%	4.8%	5.5%	15.1%	23.3%	29.5%	9.6%	11.6%
Availability and Cost of Housing in Alamance County	0.7%	2.1%	6.9%	13.1%	26.9%	29.0%	13.8%	7.6%
Availability of Land in Alamance County for Commercial or Industrial Development	0.7%	0.7%	1.4%	12.3%	27.4%	30.8%	11.0%	15.8%
Cost of Labor	0.0%	0.7%	2.8%	15.2%	21.4%	39.3%	13.1%	7.6%

Burlington-Alamance Regional Airport	0.0%	0.7%	10.3%	15.1%	15.1%	27.4%	15.1%	16.4%
Availability of Appropriately Trained Workforce	1.4%	2.1%	9.0%	20.8%	26.4%	22.9%	7.6%	9.7%
Distance to Major Markets	0.0%	0.7%	5.5%	10.3%	15.2%	35.9%	27.6%	4.8%
Elon University	0.7%	3.4%	0.0%	8.2%	6.2%	29.5%	43.2%	8.9%
Alamance County Area Chamber of Commerce	0.0%	2.1%	2.7%	9.6%	16.4%	33.6%	30.8%	4.8%
Other	7.1%	0.0%	0.0%	14.3%	0.0%	14.3%	21.4%	42.9%

14. In this section, we focus on local services and issues. As part of your membership in the Chamber, we value your perspective about issues on which we should concentrate our efforts. For the list below, please indicate how important, if at all, it is for the Chamber to communicate to its membership about each item. (Rate from not at all important to very important)

Response Option	Not at All Important	Not Very Important	Neutral	Somewhat Important	Very Important
Planning and Zoning	0.7%	4.2%	23.2%	30.3%	41.5%
Mass Transit	6.3%	11.3%	23.2%	33.8%	25.4%
Permitting and Inspections	0.7%	6.3%	27.5%	34.5%	31.0%
Downtown Development	0.0%	5.6%	17.6%	40.8%	35.9%
Gateway and Corridor Enhancement	0.0%	2.1%	13.4%	53.5%	31.0%
Taxes and Fees	0.0%	2.8%	15.5%	31.0%	50.7%
Burlington-Alamance Regional Airport	2.1%	6.3%	31.0%	32.4%	28.2%
Haw River Trail Development	7.0%	20.4%	35.2%	28.2%	9.2%
Other	37.3%	2.1%	42.3%	5.6%	12.7%

15. How important or unimportant is the expansion of the Burlington-Alamance Regional Airport to economic development?

Response Option	Percent
Not at all Important	2%
Not Very Important	8%
Neither Important nor Unimportant	8%
Somewhat Important	34%
Very Important	43%
Don't Know	5%
Total	100%

16. Do you think it would be beneficial to have extra funds specifically devoted to improvements to the Burlington-Alamance Regional Airport?

Response Option	Percent
No	20%
Yes	53%
Don't Know	27%
Total	100%

17. In the past five years, have you gone through the local commercial permitting and/or inspection process?

Response Option	Percent
No	56%
Yes	44%
Total	100%

This question is asked only of those indicating 'Yes' to the previous question.

18. On a scale of 1 to 5, with 1 being "Not At All Satisfied" and 5 being "Very Satisfied," how would you rate your satisfaction with the overall process?

Response Option	Percent
1 Not At All Satisfied	8%
2	3%
3 Neutral	39%
4	42%
5 Very Satisfied	8%
Total	100%

19. From the list below, please choose your top three priorities for successful economic development. [You must make three selections]

Response Option	Percent
Recruit New Business and Industry	78%
Small Business Development & Support	73%
Retention & Expansion of Existing Industry	67%
Entrepreneurial Encouragement	29%
Industrial Site Development	23%
Job Training	21%
Tourism Development	13%

20. This final section of the survey asks about a few different issues related to the issue of undocumented workers and subsequent penalties, whose responsibility should it be to verify the legal status of employees or potential employees?

Response Option	Percent
Business Owner/ Employer	59%
Individual Worker	9%
Federal Government	18%
State Government	9%
Local Government	5%
Total	100%

21. If the proposed public option health care bill is enacted, do you think it will affect your business in a negative or positive way?

Response Option	Percent
Extremely Negative	27%
Negative	26%
Neither Negative nor Positive	18%
Positive	14%
Extremely Positive	5%
No Affect	10%
Total	100%

22. Would you support or oppose a healthcare plan if small businesses are not required to offer healthcare benefits to any of their employees?

Response Option	Percent
Strongly Support	5%
Support	27%
Neither Support or Oppose	33%
Oppose	17%
Strongly Oppose	17%
Total	100%

23. As you may be aware, cap and trade, or “emissions trading” as it is commonly referred to, would cap or limit the amount of pollutants that each business can emit into the environment. Cap and trade would also allow businesses to sell their excess emission credits to other businesses; this policy would also offer financial incentives for those who reduce their emissions. Would you support or oppose emissions trading?

Response Option	Percent
Strongly Oppose	25%
Oppose	17%
Neither Oppose nor Support	27%
Support	23%
Strongly Support	8%
Total	100%

Demographics

In what industry are you currently employed?

	Percent
Construction	8.8
Manufacturing	8.1
Wholesale trade	2.9
Retail trade	13.2
Transportation	1.5
Finance, insurance, real estate, rental, and leasing	15.4
Professional, scientific, management, administrative, and waste management services	8.8
Educational, health, and social services	5.9
Arts, entertainment, recreation, accommodation, and food services	4.4
Other services (except public administration)	16.9
Public administration, Government (at any level)	4.4
Not for Profit	9.6

How many employees work for your company in Alamance County?

	Percent
No employees (located outside of Alamance County)	1.6
1 to 25 employees	66.9
26 to 50 employees	12.1
51 to 99 employees	5.6
100 to 150 employees	6.5
151 to 200 employees	2.4
201 to 500 employees	3.2
500 employees or more	1.6

Please indicate your occupation.

	Percent
Management, professional, and related occupations	66.9
Service occupations	5.9
Sales and office occupations	11.8
Construction, extraction, and maintenance occupations	4.4
Production, transportation, and material moving occupations	.7
Government occupations	2.9
Retired	1.5
Other	5.9

What is your gender?

	Percent
Male	67.6
Female	32.4

Where are you employed? (U.S. Census Categories)

	Percent
Employee of a PRIVATE-FOR-PROFIT company or business or of an individual, for wages, salary or commissions	44.9
Employee of a PRIVATE-NOT-FOR-PROFIT, tax-exempt, or charitable organization	12.5
Local GOVERNMENT employee (city, county, etc.)	5.1
State GOVERNMENT employee	.7
SELF-EMPLOYED in own NOT INCORPORATED business, professional practice, or farm	8.8
SELF-EMPLOYED in own INCORPORATED business, professional practice, or farm	26.5
Working WITHOUT PAY in family business or farm	1.5

Where is your primary business location?

	Percent
Other Incorporated Area (please name the community)	2.9
Outside of Alamance County (please name the city or town)	10.3
Unincorporated Area of Alamance County	8.1
City of Burlington	59.6
City of Graham	12.5
City of Mebane	2.9
Town of Elon	3.7

How old are you?

	Percent
18-25	.7
26-34	5.9
35-54	61.8
55-64	26.5
65 and over	5.1

What is your race?

	Percent
White/Caucasian	93.4
African American	2.9
Hispanic	1.5
Asian	.7
Other	1.5