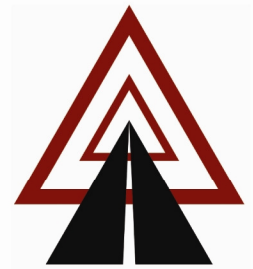


Thanks for Teaching Guidelines



Program Objective

The *Thanks for Teaching* Program provides an opportunity for the members of the Alamance County Area Chamber of Commerce to recognize the contribution that teachers and employees of local schools make to our community. All employees of the Alamance-Burlington School System, Alamance Community College, Blessed Sacrament, Burlington Christian Academy, Burlington Day School, The Elon School and Elon University are included.

Eligibility

The program is open to chamber members only. Chamber member businesses can enroll in the program on a voluntary basis and offer an incentive to all employees of the participating educational institutions. There is no charge for a business to participate in the program.

The Offer

A business can make an offer available to **all employees** of the participating educational institutions. Offers can vary based on the business. They may include:

- Discounts on merchandise or service
- Conditional offers, such as a free item or service with the purchase of another item or service
- Other reasonable and customary promotional activities

Patrons will access the offer by presenting a current employee identification card. The chamber will not be responsible for the accuracy of the identification.

Program Duration

Participating businesses will be asked to offer incentives for one year. The offers should be valid from July 1 through June 30. Businesses may exit the program at any time but cannot reenter until July 1. Offers are renewed automatically unless it is withdrawn by the business.

Promotion

A web site will be maintained featuring the names of the participating businesses, their locations and descriptions of the incentives offered to educational employees. Participating educational institutions will place links on their web sites to create access to the site, awareness of the program and to facilitate communication about the businesses and their offers. Other marketing activities will be developed to promote the program on behalf of the chamber, the participating business and the educational community.

Registration Process

- Annual invitations to participate in the *Thanks for Teaching* Program will be mailed to chamber members.
- The program is open to chamber members only.
- The registration form will be available in print and electronic format. The chamber office can email, fax or mail the form to any chamber member who requests it.
- The chamber's Business/Education Coordinator will review each returned registration form, verify its accuracy, and facilitate its posting.
- An email will be sent to the participating business communicating the placement of the offer.
- Participating businesses will have their offer renewed automatically unless it is withdrawn by the business.
- An offer may be withdrawn by fax, letter or email to the chamber's Business/Education Coordinator requesting removal from the program. Withdrawal cannot be done by phone.



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