



Sponsorship Menu 2026

Our Mission:

The mission of the Alamance Chamber is to enhance the welfare of business and to promote and stimulate economic vitality in the Alamance County area for the benefit of its investors and the community.

Our Strategic Priorities:

Business Advocacy
Innovation & Entrepreneurship
Workforce Development
Leadership Development
Education Partnerships
Connections & Networking
Marketing & Brand Recognition
Economic Development

www.alamancechamber.com



About

Our **Annual Sponsorship** packages are designed for businesses seeking elevated visibility and meaningful brand exposure through the work of the Alamance Chamber. These sponsorships recognize our highest-level investors—companies committed to fostering a thriving business climate in Alamance County and supporting businesses of all sizes across all industries. These partners are the driving force behind our economic and community development initiatives.

Each Annual Sponsorship includes all Chairman Level benefits, plus the flexibility to bundle event and program sponsorships throughout the year. Packages can be customized to align with your company's strategic priorities, offering opportunities to showcase your leadership and impact. Contact the Chamber to learn how your business can join other leaders advancing economic vitality in our community.



Meet Your Chamber Team



Reagan C. Gural

President & CEO

Lisa Foster

Office & Investor Support Manager

Kelly Roberts

Senior Director, Investor Engagement

Logan Savits

Director, Leadership Development
& Education Partnerships

Kevin Szostak

Director, Economic Development Projects

Stephanie Williams

Director, Innovation & Entrepreneurship

Message from our President & CEO

Reagan C. Gural, IOM, CCEC



As we close out another successful year, I'm filled with gratitude for our Annual Sponsors. Together, we've strengthened our business community, advanced key priorities, and built meaningful connections that make Alamance County a great place to live and work.

In 2025, our advocacy work took center stage. From our Washington, DC Fly-In to meetings with state and local leaders, we championed the issues that matter most to our businesses, economic development, workforce growth, and infrastructure investment.

Our ROAR Women's Symposium, Annual Community Leaders' Retreat, and Economic Summit each brought our mission to life in unique ways - connecting people, sparking ideas, and inspiring leadership across every sector of our community. These signature events not only highlight the vibrancy of Alamance County's business community but also reflect the energy and collaboration that define our Chamber.

Alamance Chamber Sponsors make our work possible. Every investment supports impactful programs while elevating your company's visibility to target audiences and business professionals. Sponsorship with the Chamber is more than a logo, it's a partnership that builds relationships, enhances brand presence and demonstrates your commitment to the success of Alamance County.

As we look to 2026, I invite you to invest in the mission of the Alamance Chamber by becoming an Annual Sponsor. Together, we'll build on the success of 2025 and create new opportunities for growth, connection, and shared success.

Reagan C. Gural

Reagan C. Gural
President & CEO
Alamance Chamber



Confirm your
2026 Sponsorship Commitment [Here](#).

Questions? Email Kelly Roberts, Senior Director of Investor Engagement at kelly@alamancechamber.com.

Sponsorship Highlights

**Each annual sponsorship package includes Chairman Level investment benefits*

**Packages are customizable*

CHAMBER CHAMPION

- **Marketing Highlights:** Annual feature in "Meet the Champions" blog post, Logo featured on website homepage, annual publications and signage, newsletters, lobby digital display, and social media. Includes two ads or features in the Access More Monthly newsletter, and two sets of mailing labels upon request
- **Premier Benefits:** Invitation to DC Fly-In Advocacy Trip, Exclusive Elected Officials Briefing, and Annual President's Luncheon
- **Program & Event Access:** Annual Meeting (1 table - 8 seats), Legislative Breakfast (2 seats), ROAR Women's Symposium (4 seats), Golf Tournament (1 Team + 1 Tee Display), Business At the Ballpark VIP Package, Economic Summit (6 seats), Community Leaders Retreat (1 seat), Leadership Alamance Program (1 participant registration or scholarship), Sponsor of Education & Workforce Council, Advocacy Programming, Leadership Alamance Alumni Association, Alamance Youth Leadership Academy (AYLA), Classroom Collection Campaign

\$12,500

CHAMBER PARTNER

- **Marketing Highlights:** Recognition on website , annual publications and signage, lobby digital display, and social media. Includes two ads or features in the Access More Monthly newsletter, and two sets of mailing labels upon request
- **Premier Benefits:** Annual Dinner (Half table - 4 seats), Invitation to Exclusive Elected Officials Briefing, Legislative Breakfast (2 seats), Economic Summit (4 seats)
- **Customizable Engagement - Choose 4 program or event sponsorships:** ROAR Women's Symposium (4 seats), Golf Tournament (Tee Display), Community Leaders' Retreat (1 seat), Education & Workforce Council, Advocacy Programming, Leadership Alamance Alumni Association, Alamance Youth Leadership Academy (AYLA)

\$8,500

CHAMBER ADVOCATE

- **Marketing Highlights:** Recognition on website , annual publications and signage, lobby digital display, and social media. Includes two ads or features in the Access More Monthly newsletter, and two sets of mailing labels upon request
- **Premier Signature Event & Program Benefits:** Annual Dinner (2 seats), Invitation to Exclusive Elected Officials Briefing
- **Customizable Engagement- Choose 1 program:** Education & Workforce Council, Advocacy Programming, Leadership Alamance Alumni Association, Alamance Youth Leadership Academy. **Choose 2 events:** Legislative Breakfast (2 seats), ROAR Women's Symposium (4 seats), Golf Tournament (Tee Display), Economic Summit (4 seats), Community Leaders Retreat (1 seat)

\$6,500

Thank You

TO OUR 2025 ANNUAL | SPONSORS

Champions



Partners

First National Bank, Gilliam Bell Moser, LLP, Samet Corporation

Advocates

Cintas Corporation, First Bank, National OnDemand, STOUT STUART McGOWEN & KING, LLP, Truist, Truiliant Federal Credit Union, Prime Personnel Resources, Inc.



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