

Sponsorship Menu

2027

STRONGER BUSINESSES.
A BRIGHTER FUTURE.



About

Our **Annual Sponsorship** packages are designed for businesses seeking elevated visibility and meaningful brand exposure through the work of the Alamance Chamber. These sponsorships recognize our highest-level investors — companies committed to fostering a thriving business climate in Alamance County and supporting businesses of all sizes across all industries. These partners are the driving force behind our economic and community development initiatives.

Each Annual Sponsorship includes all Chairman Level benefits, plus the flexibility to bundle event and program sponsorships throughout the year. Packages can be customized to align with your company's strategic priorities, offering opportunities to showcase your leadership and impact. Contact the Chamber to learn how your business can join other leaders advancing economic vitality in our community.

MEET YOUR CHAMBER TEAM



Reagan C. Gural
President & CEO

Kelly Roberts Rathbun
Senior Director, Investor Engagement

Lisa Foster
Office & Investor Support Manager

Stephanie Williams
Director, Innovation & Entrepreneurship

Logan Garrison Savits
Director, Leadership Development & Education Partnerships

Kevin Szostak
Director, Economic Development Projects

Sara Beth Parker
Marketing & Events Coordinator

Meredith Koonts
Economic Development Programs Coordinator

Amber Currie
Executive Administrative Assistant



OUR MISSION

The mission of the Alamance Chamber is to enhance the welfare of business and to promote and stimulate economic vitality in the Alamance County area for the benefit of its investors and the community.



OUR STRATEGIC PRIORITIES



Business Advocacy

Championing a business-friendly environment and a strong local economy.



Innovation & Entrepreneurship

Supporting new ideas, startups, and small businesses at every stage.



Workforce Development

Connecting talent with opportunity for a stronger future.



Education Partnerships

Building pathways from classroom to career.



Connections & Networking

Bringing people together to create opportunity.



Marketing & Brand Recognition

Showcasing Alamance County and our investor community.





*Together,
we build a
stronger
Alamance*

MESSAGE FROM OUR President & CEO

Reagan C. Gural
IOM, CCEC

As we close out another successful year, I'm filled with gratitude for our Annual Sponsors. Together, we've strengthened our business community, advanced key priorities, and built meaningful connections that make Alamance County a great place to live and work.

In 2026, our advocacy work took center stage. From our Washington, DC Fly-In to meetings with state and local leaders, we championed the issues that matter most to our businesses, economic development, workforce growth, and infrastructure investment.

Our 10th anniversary ROAR Women's Symposium, Annual Community Leaders' Retreat, and Economic Summit each brought our mission to life in unique ways - connecting people, sparking ideas, and inspiring leadership across every sector of our community. These signature events not only highlight the vibrancy of Alamance County's business community but also reflect the energy and collaboration that define our Chamber.

Alamance Chamber Sponsors make our work possible. Every investment supports impactful programs while elevating your company's visibility to target audiences and business professionals. Sponsorship with the Chamber is more than a logo, it's a partnership that builds relationships, enhances brand presence and demonstrates your commitment to the success of Alamance County.

As we look to 2027, I invite you to invest in the mission of the Alamance Chamber by becoming an Annual Sponsor. Together, we'll build on the success of 2026 and create new opportunities for growth, connection, and shared success.

Reagan C. Gural

Reagan C. Gural
President & CEO
Alamance Chamber



Sponsorship Highlights

■ CHAMBER CHAMPION

\$12,500

- **Marketing Highlights:** Annual feature in “Meet the Champions” blog post, Logo featured on website homepage, annual publications and signage, newsletters, lobby digital display, and social media. Includes two ads or features in the Access More Monthly newsletter, and two sets of mailing labels upon request
- **Premier Benefits:** Invitation to DC Fly-In Advocacy Trip, Exclusive Elected Officials Briefing, and Annual President’s Luncheon
- **Program & Event Access:** Annual Meeting (1 table - 8 seats), Legislative Breakfast (2 seats), ROAR Women’s Symposium (4 seats), Golf Tournament (1 Team + 1 Tee Display), Business At the Ballpark VIP Package, Economic Summit / State of Alamance (6 seats), Community Leaders Retreat (1 seat), Leadership Alamance Program (1 participant registration or scholarship), Sponsor of Education & Workforce Programming, Advocacy Programming, Leadership Alamance Alumni Association, Alamance Youth Leadership Academy (AYLA), Classroom Collection Campaign

■ CHAMBER PARTNER

\$8,500

- **Marketing Highlights:** Recognition on website , annual publications and signage, lobby digital display, and social media. Includes two ads or features in the Access More Monthly newsletter, and two sets of mailing labels upon request
- **Premier Benefits:** Annual Meeting (Half table - 4 seats), Invitation to Exclusive Elected Officials Briefing, Annual President’s Luncheon, Legislative Breakfast (2 seats), Economic Summit/State of Alamance (2 seats)
- **Customizable Engagement - Choose 4 program or event sponsorships:** ROAR Women’s Symposium (4 seats), Golf Tournament (Tee Display), Community Leaders’ Retreat (1 seat), Education & Workforce Programming, Advocacy Programming, Leadership Alamance Alumni Association, Alamance Youth Leadership Academy (AYLA)

■ CHAMBER ADVOCATE

\$6,500

- **Marketing Highlights:** Recognition on website , annual publications and signage, lobby digital display, and social media. Includes two ads or features in the Access More Monthly newsletter, and two sets of mailing labels upon request
- **Premier Signature Event & Program Benefits:** Annual Meeting (2 seats), Invitation to Exclusive Elected Officials Briefing
- **Customizable Engagement- Choose 1 program:** Education & Workforce Programming, Advocacy Programming, Leadership Alamance Alumni Association, Alamance Youth Leadership Academy. **Choose 2 events:** Legislative Breakfast (2 seats), ROAR Women’s Symposium (4 seats), Golf Tournament (Tee Display), Economic Summit/State of Alamance (2 seats), Community Leaders Retreat (1 seat)

*Each annual sponsorship package includes Chairman Level Investment Benefits.

*Packages are customizable.



Thank You

TO OUR 2026
ANNUAL SPONSORS

Your investment fuels opportunity, builds stronger connections, and helps drive a thriving business community in Alamance County. Thank you for being part of our mission!

CHAMPIONS



PARTNERS

First National Bank, Gilliam Bell Moser, LLP

ADVOCATES

Cintas Corporation, Fairway Home Mortgage | The Renuart Team
National OnDemand, Prime Personnel Resources, Inc.
Samet Corporation, STOUT STUART McGOWEN & KING LLP
Truliant Federal Credit Union



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